



March 1, 2023

The Honorable Mr. Jerry Jones  
Chairman, Louisiana Commerce & Industry Board  
Via Electronic Mail

RE: Folger's Coffee  
ITEP Appeal

Chairman Jones,

Please accept this letter on behalf of Industry Makes as support of Folger's appeal.

Consistency and stability, in the application of ITEP rules throughout Louisiana is critical for our economic development efforts to create a thriving business environment in Louisiana.

The Louisiana Board of Commerce and Industry worked with the business community, community advocates, and local government interests to create a set of rules to support the practical application to Governor Edward's Executive Order signed in 2016. Any other rules created outside of those parameters, and not through the appropriate channels, should be deemed invalid.

For this reason, Industry Makes supports Folger's appeal, and requests the Louisiana Board of Commerce and Industry to approve Folger's ITEP applications.

Many thanks in advance for your consideration.

A handwritten signature in blue ink that reads 'Desiree Lemoine'. The signature is fluid and cursive, written over a horizontal line.

Desiree Lemoine  
Manager, Industry Makes

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